



Board Meeting 09.14.2026

6:00 PM – 7:00 PM Central Time

Davies High School, Room H101

Meeting called by: Jen Anderson, President Minutes: Andrea Dorfmeister, Secretary

Invitees: Amber Szczepanski, Teresa Devine, Todd Sinner, Kate Frederick, Matt Quintus, Andrea Canning, Tressa Sjule, John La Chance, Amanda La Chance, Sheri Tripke, Wayne Werremeyer, Chelsey Steinlicht

Optional Invitees:

Topics Time Leader

Call to order

Jen

- Called by: Jen at 6:03pm Quorum: Yes

Jen

Funding Requests

- Mark Langlie – Davies Live Network, trade for corporate advertising on DLN •

Jen

Funding Requests and Streaming Sponsorships

- **Davies Live Network (DLN) Streaming:** The Board discussed a \$6,000 funding request related to the school's livestreaming services. Topics included operating costs, equipment needs, student involvement, and comparisons with other schools' streaming programs.
 - Students are paid for operating cameras during games and spend time preparing after school. Equipment issues and ongoing maintenance were also discussed.
 - Huddle was mentioned as the primary streaming service used by some other schools, with estimated costs of approximately \$12,000

for a three-camera setup. North reportedly pays approximately \$15,000 for its streaming services. ○ The streaming equipment belongs to Davies. Grand Forks was noted as charging viewers to stream games. ○ Mark Langlie receives a stipend of approximately \$1,000 for his work. Streaming-related expenses were reported to be approximately \$2,000 per season for the spring, fall, and winter seasons. ○ The Board discussed whether to fund the full \$6,000 request or provide partial funding. ● Sponsorship and Advertising Opportunities: The Board discussed potential opportunities to offset streaming costs through corporate sponsorships and advertising. ○ One possibility would be to establish a dedicated corporate sponsorship arrangement for the livestreaming service next year. ○ Existing signage sponsorships could potentially be incorporated into the streaming sponsorship program. For example, Les Schwab could receive recognition during livestreams. ○ Advertising during breaks in games was discussed as another potential revenue source. ○ The YouTube channel reportedly receives approximately 2,000 views, offering potential visibility for sponsors. ○ The Board also discussed working collaboratively with the streaming program on seasonal sponsorships and advertising opportunities. ● Funding Motion: A motion was made to provide \$3,000 in funding in exchange for a Davies Live Network corporate sponsorship. The motion was seconded and PASSED.		
Committee Reports		
Financials, Sponsorships, Memberships, and Board Updates Financials and Memberships ● Account Balances: The checking account balance is \$46,774. The end-of-August balance was \$88,200, with pending expenses noted.		Kate Jen

• Financial Software: Kate is continuing to familiarize herself with the financial software and adapt to the system. • Corporate Sponsorships: The Booster Club has 13 corporate sponsors, each contributing \$600. Twelve sponsorship signs are in place. One company has not yet paid and has not responded to follow-up attempts. Levo, NDSCS, Gate City, and Eide-Co are among the new and renewing corporate sponsors. Contracts are being sent to all companies. At the time of the meeting, only two companies had paid. • Membership Update: From August through the date of the meeting, 86 memberships have been sold, compared to 139 memberships sold during the entire previous year. Memberships by category are as follows: ○ Talon: 7 (13 fewer than last year) ○ Eagle Red: 23 (12 fewer than last year) ○ Eagle Gold: 23 (16 fewer than last year) ○ Soaring Eagle: 20 (5 more than last year) ○ Family Lifetime: 3 (new category; noted as the same as last year) ○ Staff: 10 (17 fewer than last year) • Online Membership Forms: Jen expressed positive feedback about the online forms and is working with Adam to improve the process. Connecting Stripe credit card processing directly to the application has helped somewhat. The Board is also working with the website designer to make the membership application and purchase process smoother and more intuitive. • Membership Management: The need for a dedicated lead role to oversee membership management was identified. This topic will be addressed under Special Committees. • Family Lifetime Memberships: The question of how to handle returning Family Lifetime members will be revisited under New Business.		
Special Committee(s)		
Special Committees • Membership Lead: A dedicated Membership Lead is needed to oversee the various responsibilities related to membership management and coordinate with Board officers and other lead roles. These duties currently add a significant workload to the President's existing responsibilities. The new lead will work alongside Jen during the current year to learn the role, with the goal of beginning to take over responsibilities in May in preparation for the following year. • Newsletter Lead: A Newsletter Lead is needed to gather and organize		Jen Jen

content from Board officers and other lead roles and prepare a newsletter for distribution to the general membership. The newsletter will be created using Campaign Monitor. Adam at Adpativ and Jen are developing templates to help streamline the process, so the new lead will not need to start from scratch. Adam will also provide training on how to use the program. The new lead will work alongside Jen during the current year to learn the role and prepare to take on the responsibilities.		
Old Business		
Golf Fundraiser Tournament: John discussed the possibility of organizing a golf fundraiser tournament in conjunction with the Hall of Fame ceremony. A potential date of Monday, September 20, 2027, at Rose Creek was discussed. The proposed format includes 18 holes of golf, with a fee of \$68.50 per player through the Fargo Park District, followed by a banquet at CJ's. The Board also discussed coordinating with the Hall of Fame committees from Kindred, South, and North. Additional ideas included holding activities during the school day, hosting a banquet at NDSU, and incorporating a dine-and-donate event or silent auction. The possibility of connecting the fundraiser with the membership kickoff was also discussed. Flag Fundraiser: Varsity flag fundraiser was presented as a potential opportunity, with flags measuring 3 × 5 feet available for purchase and an online ordering option. The fundraiser would not conflict with Eagle Landing. However, a volunteer would be needed to coordinate the effort. As there was not enough interest to take on the project, the Board decided not to pursue the flag fundraiser at this time. Blanket Fundraiser: The Board discussed selling Booster Club blankets again. The Venmo payment option will be excluded. A small number of choppers and dry bags also remain available. Homecoming Week Activities: The Board discussed ways to increase Booster Club visibility and fundraising during Homecoming week. Ideas included offering food deals, inviting sponsors to sell food, hosting a tailgate before the game, organizing games, and selling blankets. A potential tailgate schedule of 3:30–6:00 p.m. was discussed. The proposed setup would require approximately three to four people to grill, along with volunteers for running food, setup, and cleanup. Other considerations included providing a cooler with water and chips and preparing approximately 500 burgers. Jen has a list of potential volunteers. Given that only two weeks remained to organize the activities, members recommended keeping the Homecoming effort simple and focusing on blanket sales rather than adding a larger tailgate event.		John Jen Jen

New Business		
- Family Lifetime Memberships: The Board discussed the need to clarify and document the terms and conditions of Family Lifetime memberships. The guidelines should be provided to members at the time of purchase and maintained for future Boards to reference. Items requiring clarification include bonus items, activity passes, and the process for updating membership forms. The Board also discussed challenges related to maintaining contact information for recurring membership benefits, as information from previous years is incomplete. Members with Family Lifetime memberships should complete an updated form this year to ensure their information is current. The Booster Bucks benefit was also discussed, with two members still eligible for this benefit. The Board noted that the term “lifetime” may cause confusion and considered whether a different name, such as “Legacy Membership” or “One-Time Membership,” would better describe the program. The discussion was tabled for a future meeting to allow additional time to clarify the terms, benefits, and naming of this membership category. • Committee Lead Positions: Jen needs assistance filling the Membership Lead and Newsletter Lead positions soon. These roles are important to help distribute responsibilities and support the ongoing work of the Booster Club.		Jen Jen
Next Meeting – 10.12.2026 @ 6:00 pm		
Adjournment: 7:30pm		Jen